



## WEBSITE STATISTICS

**3.4k** Site visitors (increase of 4.9%)

**4k** Sessions (increase of 3.3%)

**4,914** Unique page views

**770** Returning visitors (20.9%)

**2,913** New visitors (79.1%)

**957** Most popular blog - Christmas in Darwin

**838** School hols blog

**13** Domain Authority

**21** Page Authority

## SOCIAL MEDIA STATISTICS

 **5893 FOLLOWERS**  
(INCREASE OF 29)

 **1297 FOLLOWERS**  
(INCREASE OF 2)

 **2647 MAILING LIST**  
(INCREASE OF 21)

 **1611 (11 NEW MEMBERS)**  
**MEMBERS IN THE COMMUNITY HUB**  
**FACEBOOK GROUP**



**3RD DEC - 30TH DEC**

**FB POST REACH**

**77,678K**

**FB POST ENGAGEMENT**

**22,183K**