

The month in review!

## WEBSITE STATISTICS

**3.3k** Site visitors

**4 k** Sessions

**4,861** Unique page views

**896** Returning visitors (25%)

**2,691** New visitors (75%)

**918** Most popular blog - Child friendly cafes  
Published on 29/8

**16** Domain Authority

**20** Page Authority

## SOCIAL MEDIA STATISTICS

 **5523 FOLLOWERS**  
(INCREASE OF 87)

 **1218 FOLLOWERS**  
(INCREASE OF 44)

 **2556 MAILING LIST**  
(INCREASE OF 65)

 **1446 (47 NEW MEMBERS)**  
**MEMBERS IN THE COMMUNITY HUB**  
**FACEBOOK GROUP**



**4TH AUGUST - 31ST AUGUST**

**FB POST REACH**

**77,643K**

**FB POST ENGAGEMENT**

**24,645K**