

The month in review!

WEBSITE STATISTICS

5.5k Site visitors *increased by 6.3% from last month*

6.8 k Sessions *increased by 4.1% from last month*

8,338 Unique page views

1,419 Returning visitors (23.3%)

4,681 New visitors (76.7%)

1,757 Most popular blog - Darwin Show tips

1,446 Blog - July School Hols **16** Domain Authority

20 Page Authority

SOCIAL MEDIA STATISTICS



5436 FOLLOWERS
(INCREASE OF 138)



1174 FOLLOWERS
(INCREASE OF 40)



2491 MAILING LIST
(INCREASE OF 50)



1399 (46 NEW MEMBERS)
MEMBERS IN THE COMMUNITY HUB
FACEBOOK GROUP



3RD JULY - 30TH JULY

FB POST REACH

83K

FB POST ENGAGEMENT

27K