



## WEBSITE STATISTICS

- 4.1k** Site visitors up from 2.8k last month
- 5.1 k** Sessions up from 3.4k last month
- 6,603** Unique page views
- 1,157** Returning visitors (25.6%)
- 3.362** New visitors (74.4%)
- 1,902** Best viewed Blog - Easter and School holidays

## SOCIAL MEDIA STATISTICS



**5138 FOLLOWERS**  
(INCREASE OF 135)



**1090 FOLLOWERS**  
(INCREASE OF 31)



**2418 MAILING LIST**  
(INCREASE OF 50)



**1286 (19 NEW MEMBERS)**  
**MEMBERS IN THE COMMUNITY HUB**  
**FACEBOOK GROUP**



**FB POST REACH**  
**10K ORGANIC**

**28,234 FB POSTS**  
**ENGAGEMENT**

**17 APRIL - 14 MAY**