

The month in review!

WEBSITE STATISTICS

- 2.8k** Site visitors up from 2.6k last month
- 3.4 k** Sessions up from 3.2k last month
- 4,728** Unique page views
- 820** Returning visitors (26.7%)
- 2,250** New visitors (73.3%)
- 196** Best viewed Blog - Our Top 14 Educational Apps for kids

SOCIAL MEDIA STATISTICS



5003 FOLLOWERS
(INCREASE OF 88)



1059 FOLLOWERS
(INCREASE OF 18)

FB POST REACH
10.4K ORGANIC



2368 MAILING LIST
(INCREASE OF 64)

666 FB ENGAGEMENT



1267 (15 NEW MEMBERS)
MEMBERS IN THE COMMUNITY HUB
FACEBOOK GROUP