



The month in review!

WEBSITE STATISTICS

2.6k Site visitors

3.2 k Sessions

4,240 Unique page views

835 Returning visitors (29.9%)

1,953 New visitors (70.1%)

188 Best viewed Blog - Our Top 14 Educational Apps for kids

SOCIAL MEDIA STATISTICS



4915 FOLLOWERS
(INCREASE OF 61)



1041 FOLLOWERS
(INCREASE OF 26)

FB POST REACH
14.7K ORGANIC



2304 MAILING LIST
(INCREASE OF 120)

823 FB ENGAGEMENT



1252 (42 NEW MEMBERS)
MEMBERS IN THE COMMUNITY HUB
FACEBOOK GROUP