

The month in review!

WEBSITE STATISTICS

4.5k Site visitors

6 k Sessions

7,483 Unique page views

1,592 Returning visitors (32.4%)

3,322 New visitors (67.6%)

1,117 Best viewed Blog - All about NT Vouchers for kids

915 2nd Best viewed Blog - Dec/Jan School Hols guide

SOCIAL MEDIA STATISTICS



4854 FOLLOWERS
(INCREASE OF 110)



1015 FOLLOWERS

FB POST REACH
9,234 ORGANIC



2184 MAILING LIST
(INCREASE OF 93)

478 FB ENGAGEMENT



1210 (104 NEW MEMBERS)
MEMBERS IN THE COMMUNITY HUB
FACEBOOK GROUP