



The month in review!

## WEBSITE STATISTICS

**5.1k** Site visitors (increase of 98.5%)

**7 k** Sessions (increase of 107.9%)

**10,143** Unique page views

**1,686** Returning visitors (29.2%)

**4,087** New visitors (70.8%)

**1,760** Best viewed Blog - Dec/Jan School Hols guide

**1,404** 2nd Best viewed Blog - Christmas in Darwin

## SOCIAL MEDIA STATISTICS



**4744 FOLLOWERS**  
(INCREASE OF 270)



**UNSURE OF THIS STAT**  
**FOR DEC**

**FB POST REACH**  
**21,876 ORGANIC**



**2091 MAILING LIST**  
(INCREASE OF 115)

**1,205 FB ENGAGEMENT**  
**ON SAME POST**



**1106 (65 NEW MEMBERS)**  
**MEMBERS IN THE COMMUNITY HUB**  
**FACEBOOK GROUP**